Press release – Radio - Going Jessie – new single "FOR BETTER"

Short version:

GOING JESSIE – "FOR BETTER"

Spotify: https://open.spotify.com/intl-fr/album/3B0SRS4Pyjr8NV7ZeB0gET?si=vKWrY14FShqlI1THwzj1nw

First single from the upcoming album *WHO WE ARE*

Belgian pop-country duo **Going Jessie**, Natacha Wuyts and Philippe Havelange, return with **"For Better"**, released on **September 22, 2026**, the first single from their upcoming album *WHO WE ARE*.

Blending modern pop, country and Americana, the new album takes a more **introspective and personal direction**, exploring life, relationships, change, hope and self-discovery.

Going Jessie's strong connection to the US music scene has led to lasting friendships and collaborations, notably with Los Angeles-based singer-songwriter and long-time friend **Lisa Crawley**.

"For Better" celebrates simplicity, friendship and togetherness, reminding us that we don't need money or fame to feel rich.

WHO WE ARE is a journey inward — while staying connected to the world around us.

Facebook: https://www.facebook.com/GoingJessie

Instagram: https://www.instagram.com/going_jessie_music/

Spotify: https://open.spotify.com/intl-fr/artist/207D7EvcvMf2QsjJyiP3DH?si=eRSYC2ytTbKwW9l6Fc5OXQ

Long version:

GOING JESSIE ANNOUNCES NEW ALBUM *WHO WE ARE*

First single "For Better" opens a more introspective chapter for the Belgian pop-country duo

Brussels, Belgium – September 2026 — Belgian pop-country duo **Going Jessie**, formed by **Natacha Wuyts and Philippe Havelange**, announce their upcoming new album *WHO WE ARE*, a deeply personal collection of songs exploring life, relationships, change and the people we become along the way.

Going Jessie's strong connection to the US music scene has led to lasting friendships and collaborations, notably with Los Angeles-based singer-songwriter and long-time friend **Lisa Crawley**.

The album marks a more **introspective step** for Going Jessie. While their music continues to blend modern pop, country and Americana influences, *WHO WE ARE* looks further inward, turning personal experiences, emotions and moments in time into songs that invite listeners to reflect on their own journey.

Each track represents a particular moment in the lives of Natacha and Philippe. Some songs were written years apart, in very different circumstances and states of mind. Yet together, they form a coherent portrait of the band — **who they were, who they are, and who they are becoming**.

At the heart of *WHO WE ARE* are stories and messages of **hope, kindness, connection and resilience**. The songs encourage listeners to keep moving forward, embrace change and strive to become the best version of themselves.

"For Better" – The First Chapter

Released on **September 22, 2026**, **"For Better"** is the first single from *WHO WE ARE* and sets the tone for this new musical journey.

Built around warm melodies, uplifting harmonies and a strong sense of togetherness, the song celebrates the beauty of simple moments: singing with friends, sharing a summer evening, chasing dreams and finding happiness without needing fame or fortune.

"For Better is about what really matters when everything else falls away. You don't need money or fame to feel rich. Sometimes, the most valuable things are the people

beside you, the music you share and the moments you create together."
— Going Jessie

The song also embraces the inevitable changes that life brings. Nothing stays the same — but change doesn't have to mean losing ourselves. When we stay connected to the people and values that matter, change can become a journey **for better**.

A Collection of Real Moments

Rather than following a single storyline, *WHO WE ARE* brings together different chapters of Going Jessie's journey. Each song has its own identity and emotional landscape, but all are connected by the same human thread.

Some songs tell stories. Others capture a feeling or a moment. Some explore relationships, while others look at identity, self-acceptance, hope and the challenges of moving forward.

Together, they create a musical snapshot of two artists at different points in their lives — a reminder that **who we are is shaped by everything we experience, the people we meet and the choices we make along the way.**

With *WHO WE ARE*, Going Jessie look inward while continuing to build bridges between their Belgian roots and their strong musical connection with the United States.

The journey begins with "For Better."

